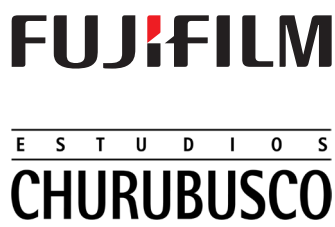




35 mm film - the present, future and the past

Conference in Mexico City - 8th of November 2011



We have the pleasure to invite you to an exciting conference taking place in Mexico City on the 8th of November 2011. During this conference we will discuss the future of 35mm film and showcase new solutions in post-production, distribution, archiving and preservation.

We will dedicate the morning session of the conference to post-production, distribution and exhibition technologies, of particular interest to content producers, DOP's, post houses, film labs, distributors and exhibitors alike. We will present new, cost-effective scanning and 35mm film-print production workflows, and demonstrate new 2D and 3D technologies for 35mm exhibition.

The afternoon session will focus on restoration, archiving and preservation for feature film and broadcast markets. You will be introduced to film stocks from Fujifilm, as well as applications and workflows for the restoration of archive content and we will demonstrate new concepts for preservation of content on 35mm film.

Please visit this webpage for additional information and a full overview of the conference program. We welcome you to attend the full-day event, or simply the morning or afternoon session that most interests you.

The event will be held in the THX projection room at Estudios Churubusco Azteca (Atletas #2 Colonia Country Club en Mexico DF) on the 8th of November from 9 AM.

Please register with smartinez@fujifilm.com.mx before the 3rd of November if you would like to attend.

